

## **International Workshop: Halal Economies in non-Muslim Countries**

May 3 – 4, 2019

Indiana University Europe Gateway, Berlin, Germany

*Convenors:*

*Rano Turaeva, Max Planck Institute for Social Anthropology, Halle, Germany*

*Michael Brose, Indiana University, Bloomington, US*

**Address:**

Indiana University Europe Gateway  
CIEE Berlin Global Institute  
Gneisenaustraße 27  
10961 Berlin  
Germany

**All sessions will take place in room *Treptow*, while all coffee breaks and meals will be served in the *Café*.**

### **Thursday, May 2**

Arrival of Participants

### **Friday, May 3**

8.30-9.00     **Registration**

9.00-9.30     **Opening and Welcome by the Organizers of the Workshop**

9.30-11.30   **Session 1: Halal Markets as Business Strategy**

**Chair and Discussant: Nurcan Atalan-Helicke, Skidmore College, USA**

**Manja Stephan**, Humboldt-Universität zu Berlin, Germany, “Eating Halal in Halal Places: the Spiritual Economy of Tajiks' Food Preferences in the Arab Emirates”.

**Aisalkyn Botoeva**, American Institutes for Research, USA, “Measuring the Unmeasurable: Production and Certification of Halal Goods and Services in Central Asia.”

**Michael Brose**, Indiana University, USA, “Halal Marketing Strategies in China”

11.30-11.45 **Coffee Break**

11.45-13.00 **Panel: Halal Economies in Europe**

**Chair and Discussant: Matteo Benussi**, Cambridge University, UK

**Ayang Utriza Yakin**, Université Catholique de Louvain, Belgium, “Halal Certification Bodies (HCB), the “Imagined Standardized Norms” of Halal, and the Shift of Religious Authority in Belgium”

**Tomás Guerrero** and **Barbara Ruiz-Bejarano**, Halal Institute, Spain, “The Development of the Halal Market in Europe”

13.00-14.00 **Lunch Break**

14.00-15.30 **Panel: Halal Economies in Europe (Continued)**

**Chair and Discussant: Aysalkun Botoeva**, American Institutes for Research, USA

**Abdelghafar Salim**, Max Planck Institute for Social Anthropology, and **Leonie Stenske**, Universität Leipzig, Germany, “Negotiating Halal: the Issue of Trust and the Creation of Credibility: Case Study Germany”

**Konrad Pędziwiatr**, Cracow University, Poland, “Halal Certification as a Source of Intra and Inter Group Tensions – Case of Muslims in Poland”

15.30-15.45 **Coffee Break**

15.45-17.15 **Keynote Speech**     *Halal Market : the Invention of Tradition*

**Florence Bergeau-Blackler**, GSRL CNRS/EPHE at PSL Research University (Paris), France

18.30            **Dinner**

19.30            **Wrap up discussion**

## Saturday, May 4

### 9.00-11.30 Panel: Halal Economies in Post-Soviet Countries

**Chair and Discussant: Silvia Serrano**, Sorbonne Université and CERCEC, EHESS, France

**Jesko Schmoller**, Perm State University, Russia, "A Notion of Paradise: Manifesting another Reality by Using Fragrance in Muslim-Minority Russia"

**Denis Brylov**, National Pedagogical Dragomanov University, Ukraine, "Halal Industry of Ukraine in Current Time"

**Yana Pak**, EHESS/CETOBaC, France, "Making Halal Business in Kazakhstan: Sufi Sociability and Economic Solidarity"

**Izzat Aman**, Academy of State Service and Agriculture, Russia, "Halal Certification in Russia"

### 11.30-11.45 Coffee Break

### 11.45-13.00 Panel: Halal Economies Global Perspectives

**Chair and Discussant: Michael Brose**, Indiana University, USA

**Fauwaz Abdul Aziz**, Max-Planck-Institute for Social Anthropology, Germany, "The Everyday Politics of Halal Development and Governance at the National Commission on Muslim Filipinos"

**Bilal Ahmad Malik**, University of Kashmir, India, "Halal Economy in India: Key Challenges and Opportunities"

**Guangtian Ha**, Haverford College, USA, "Spectres of Qingzhen: Marking Islamic Food in China"

### 13.00-14.00 Lunch

### 14.00-15.30 Session 2 Ethics, Secularity and Materiality of Halal Economies

**Chair and Discussant: Jeshko Schmoller**, Perm State University, Russia

**Silvia Serrano**, Sorbonne Université and CERCEC, EHESS, France, "Halal Scandals in the Russian Federation: Redefining Secular and Islamic Norms in a Non-Muslim Country"

**Matteo Benussi**, University of Cambridge, UK, "Halal Lifestyle in Tatarstan: Materiality and Form-of-Life"

**Nurcan Atalan-Helicke**, Skidmore College, USA, "Halal and Tayyib; Rethinking the Ethical in a Genetically Modified World"

15.30-15.45 **Coffee Break**

15.45-17.00 **Panel: Brainstorming Theoretical Framework, Publication Steps and Future Network Events**

**Panel Discussants: Michael Brose**, Indiana University, USA, **Rano Turaeva**, Max Planck Institute for Social Anthropology, Germany

19.00 **Dinner**

19:30 **Final discussion**

### **Sunday, May 5**

10.00-13.00 Excursion to Pergamonmuseum

Departure of Participants

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